HiCare

EARLY ACCESS · FOUNDING GP NETWORK

# New opportunity for GPs in London

## *Private Home Visits*

Get early access - sign up now



**London 2026**

**Launching in 5 London boroughs · Expanding across Greater London**

Self-employed · You choose every visit · We handle booking and payment

THE OPPORTUNITY

# *Why join HiCare?*

***Expand your private practice. Work around your schedule.***

HiCare is a person-centred home healthcare service connecting patients and families with qualified GPs for private consultations in their own homes.

We make it simple for GPs to receive home consultation requests without the administration of running a private service independently.

**You deliver the consultation.**
**HiCare manages everything around it.**



## WITH HICARE, YOU CAN:

| | |
|---|---|
| **Work at your convenience** | Set your own availability around your commitments. |
| **Expand your private practice** | Receive requests from patients looking for private consultations at home. |
| **Set your own consultation fee** | You decide how much you charge for your visits. |
| **Choose every visit** | Accept or decline each request - no fixed shifts or minimum commitment. |
| **No payment administration** | HiCare manages patient payments - no cash, invoicing or chasing payments. |
| **Remain independent** | You remain self-employed and decide when and how often you work. |
| **Work where it suits you** | Choose visits close to your location or travel further when convenient. |

**Your availability. Your fee. Your choice of visits.** HiCare takes care of the rest.

SIMPLE PROCESS

# How it works

You receive a request for a home visit through HiCare according to your preferences. You decide whether to accept or decline the visit. You deliver care in the patient's home.

**1**
### SET PREFERENCES

Choose your availability, preferred locations and consultation types in your account.

→

**2**
### RECEIVE REQUEST

Receive requests that match your preferences and clinical competence.

→

**3**
### ACCEPT OR DECLINE

Review the visit details and choose whether to accept or decline.

→

**4**
### HOME VISIT

Conduct the consultation at the patient's home.

→

**5**
### CLINICAL RECORD

Document your consultation securely in the HiCare clinical record.

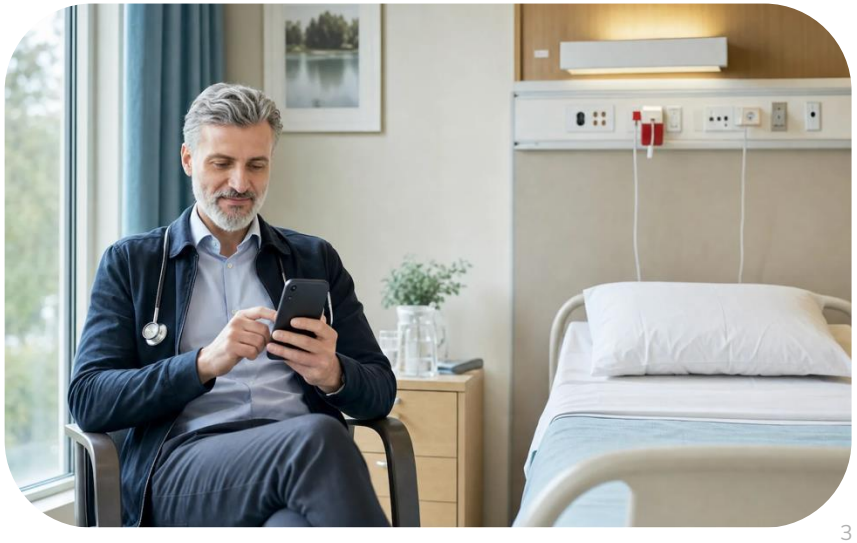
→

**6**
### GET PAID

HiCare manages the patient payment - no invoicing or chasing payments.

**Receive a request. Choose the visit. See the patient. HiCare supports the rest.**

**Important information:** HiCare's digital systems are used for booking, scheduling, clinical records and administration only and not for remote clinical assessment, diagnosis, treatment or follow-up. HiCare is not an emergency service and does not assess or treat medical emergencies or life-threatening conditions. If an emergency or urgent clinical need is identified at any stage, including during the initial needs assessment, the service user will be immediately redirected to the emergency services by calling 999.



BEYOND THE VISIT

# *More than a home GP visit*

## HiCare simplifies the next step in patient care

### Refer to a HiCare nurse

Where treatment needs to continue at home, refer the patient to a HiCare registered nurse, e.g. wound care, injections or post-discharge follow-up.

### Specialist appointments, diagnostics and scans

Refer the patient through HiCare to our partner private hospitals and clinics for specialist appointments, diagnostics and scans.

### Blood tests - collect or refer

Collect the sample yourself using pre-arranged consumables or refer the patient for blood tests and other diagnostics provided by our partners.



**This means you can focus on the patient, while HiCare helps coordinate what comes next**

# *You deliver the consultation. We manage everything around it*

## *HiCare is the healthcare provider*

HiCare operates as the healthcare provider and is responsible for the service-level governance and infrastructure, including:

- CQC registration (in progress) & governance
- Clinician onboarding & checks
- Clinical records
- Complaints management
- Safeguarding
- Booking & payments
- Patient support
- Quality assurance

## *You remain responsible for*

- Your GMC registration
- Professional standards and clinical judgement
- Revalidation
- Personal tax and NI responsibilities
- Your own professional accountability

**Professional indemnity:** You hold your own valid professional indemnity cover appropriate to private home consultations. HiCare verifies it before your first visit and at each renewal.

**You remain self-employed and decide when you work**

TRANSPARENT EARNINGS

# *Your income*

## You set your own fee. For example:

| YOU PUBLISH | | HICARE SERVICE CHARGE | | YOU RECEIVE |
|---|---|---|---|---|
| £250 | – | £50 | = | £200 |
| Your own home visit fee | | 20% standard rate | | Paid to you by HiCare |



- **The patient sees £250 as the total price** and pays HiCare.
- **Under the standard arrangement, HiCare retains 20%** for the service and infrastructure, and you receive £200.
- **You never take payment from the patient,** issue invoices or chase outstanding fees.
- **You can change the price of consultation** in your account settings any time.

*Figures shown are an example based on a £250 published fee. You set your own fee, so your actual earnings will vary*

EARLY ACCESS · FOUNDING GP NETWORK

# Become a founding HiCare GP

## Launching in 5 London boroughs

Westminster · Kensington & Chelsea · Camden · Richmond upon Thames · Barnet

**Expanding across Greater London.**



### *Be among the first GPs to join the future of healthcare at home*

SIGN UP NOW

*Scan to sign up*

Email us
**info@hicare.org.uk**

Call / WhatsApp
**07778 923980**

Apply online
**hicare.org.uk**

# About HiCare

## Bringing GP and nursing care to the patient's home

**HiCare was founded at Imperial College London in December 2024** by two women founders, Oxana Gorbatenko and Juliana Fernandez.

We are building a new model of person-centred healthcare at home, creating a flexible way for GPs to provide private home consultations around their existing professional commitments.

Through HiCare, GPs can choose when and where they work, set their own consultation fees and receive relevant home visit requests in their preferred areas - creating an opportunity to expand into private practice and generate additional income without the complexity of setting up and managing an independent private service.

HiCare manages the infrastructure around each consultation - from patient bookings and payments to clinical records, governance and service administration - while GPs retain their clinical independence and professional judgement.

HiCare also brings GP and nursing care together through one service, giving GPs a wider support pathway for their patients: refer to a HiCare nurse for continuation of treatment, or to our partners for specialist appointments, diagnostics, scans and blood tests.



**A simpler way to provide private GP consultations at home - with the flexibility to work around your practice and your life**